

Which questions show a Shipper ad in an AI chat?

Prism Publication sample match report. Tested October 6, 2026. By Daniel Rosenthal.

1 of 10 visitor questions cleared the 0.65 match floor and showed the Shipper.now ad as an Affiliate ad card. The rest might not surface a card. These are Prism's own scores and say nothing about any other platform.

#	Visitor question	Shown	Score	Floor
1	How do I build an app without knowing how to code?	Yes	0.679	0.65
2	Can I make a mobile app without hiring a developer?	No	0.462	0.65
3	What is the easiest no-code app builder?	No	0.509	0.65
4	I have an app idea but no technical skills, where do I start?	No	0.213	0.65
5	How do I turn an idea into a working app quickly?	No	0.299	0.65
6	Can AI build an app from a description?	No	0.588	0.65
7	What tools do non-technical founders use to launch an MVP?	No	0.000	0.65
8	How do I deploy an app without a developer?	No	0.607	0.65
9	What should I cook for dinner tonight?	No	0.000	0.65
10	How do I train for a half marathon?	No	0.056	0.65

The ad tested (as stored in Prism's library, not rewritten by Prism)

Label: Affiliate ad

Headline: Build a working app without writing code

Description: Describe what you need and Shipper builds it, deployed live, no developer required.

Button: Ship Your Idea

Keywords: build an app without knowing how to code, no-code app builder, build an app without a developer, describe an app and get it built

The topic label is not part of the score. In the live chat, an approved paid ad that clears the floor is shown ahead of any affiliate ad. Some links are affiliate links; Prism Publication may earn a commission at no extra cost to you. Full page: <https://prismpublication.com/reports/shipper/>