

Which questions show a Searchable ad in an AI chat?

Prism Publication sample match report. Tested October 6, 2026. By Daniel Rosenthal.

1 of 10 visitor questions cleared the 0.65 match floor and showed the Searchable ad as an Affiliate ad card. The rest might not surface a card. These are Prism's own scores and say nothing about any other platform.

#	Visitor question	Shown	Score	Floor
1	How do I check if my brand shows up in ChatGPT?	No	0.638	0.65
2	Is my company mentioned in AI search answers?	No	0.329	0.65
3	What tool tracks brand mentions across ChatGPT, Claude and Perplexity?	No	0.504	0.65
4	How can I see where my website appears in AI answers?	No	0.089	0.65
5	Does my business show up when people ask Perplexity for recommendations?	No	0.232	0.65
6	Why isn't my brand showing in AI search results?	Yes	0.672	0.65
7	What is the best way to monitor my brand in AI search?	No	0.490	0.65
8	How do I get more backlinks for my blog?	No	0.000	0.65
9	What are the best running shoes for flat feet?	No	0.000	0.65
10	How do I set up a home gym on a budget?	No	0.000	0.65

The ad tested (as stored in Prism's library, not rewritten by Prism)

Label: Affiliate ad

Headline: Is your brand showing up in AI search?

Description: Track where your brand shows up across ChatGPT, Claude, and Perplexity.

Button: Check Your AI Visibility

Keywords: does my brand show up in chatgpt search, is my brand showing up in ai search, brand visibility in ai search results, check brand mentions in ai answers

The topic label is not part of the score. In the live chat, an approved paid ad that clears the floor is shown ahead of any affiliate ad. Some links are affiliate links; Prism Publication may earn a commission at no extra cost to you. Full page:

<https://prismpublication.com/reports/searchable/>