

Which questions show an Amazon AI books ad in an AI chat?

Prism Publication sample match report. Tested October 6, 2026. By Daniel Rosenthal.

1 of 10 visitor questions cleared the 0.65 match floor and showed the Amazon ad as an Affiliate ad card. The rest might not surface a card. These are Prism's own scores and say nothing about any other platform.

#	Visitor question	Shown	Score	Floor
1	What AI books should I read right now?	Yes	0.748	0.65
2	What are the best books about artificial intelligence for beginners?	No	0.487	0.65
3	Can you recommend a book on how ChatGPT works?	No	0.320	0.65
4	What are good books about automation and the future of work?	No	0.390	0.65
5	Which books explain machine learning without math?	No	0.271	0.65
6	I want to learn about AI, what should I read?	No	0.267	0.65
7	What are the best tech books to read this year?	No	0.587	0.65
8	Are there good books about AI ethics and risk?	No	0.341	0.65
9	How do I learn Spanish fast?	No	0.000	0.65
10	What is the best way to fall asleep faster?	No	0.053	0.65

The ad tested (as stored in Prism's library, not rewritten by Prism)

Label: Affiliate ad

Headline: AI books and tools worth reading right now

Description: Browse Amazons top picks for AI, automation, and tech books.

Button: Shop on Amazon

Keywords: what ai books should I read right now, best ai books to read, ai books and tools recommendations, books about artificial intelligence

The topic label is not part of the score. In the live chat, an approved paid ad that clears the floor is shown ahead of any affiliate ad. Some links are affiliate links; Prism Publication may earn a commission at no extra cost to you. Full page:

<https://prismpublication.com/reports/amazon-ai-books/>